



Noah Holohan-Kantor

Motion Graphics Designer

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Work experience

Freelance Motion Graphics Designer

2022 - Present

EngagedMD

I animate medical education videos for EngagedMD's clients, creating effective and engaging visual compositions to teach nursing professionals and patients alike about modern reproductive health procedures.

- Animated compositions and rigged visual assets in Adobe After Effects.
- Contributed to animation templates and Adobe Illustrator assets.
- Built visual design standards alongside the rest of the team.
- Contributed towards custom automation scripts to accelerate project workflow.

Motion Graphics Designer

2018 - Present

eCornell

I design motion graphics on behalf of eCornell's video post-production team using their internal style guides and my expertise with Adobe After Effects.

- Contributed towards dozens of courses for the eCornell team, helped to overhaul their video color management / audio post-production process.
- Designed multiple technical solutions for eCornell's creative department to help weather the COVID-19 pandemic, assisted outside of my department to ensure the technical needs of the company are met.
- Helmed improvements to our video content management process to increase efficiency and reduce errors.

Freelance Designer

2016 - present

Noah Kantor Media

I produce motion graphics elements, design assets for print and web endpoints, and write engaging copy for interactive experiences. My favorite past and present clients include:

- The Lovent Group [Audio post-production, ARG campaign production and writing].
- Well Said Media (<https://www.wellsaidmedia.com/>) [Motion graphics, Animation].
- Alice and Smith (<https://www.aliceandsmith.com/>) [Audio post-production, ARG campaign production and writing, Web design].
- Hudson Archival (<https://www.hudsonarchival.com/>) [Web design].
- The New Amsterdam History Center (<https://newamsterdamhistorycenter.org/>) [Web design, content editing].
- TsangSeymour (<https://www.tsangseymour.com/>) [Graphic design, artwork layouts].
- Fast Tracking Systems (fasttrackingsolutions.com) [Web design, graphic design].
- Elevate IMS (<https://www.elevateims.com/>) [Web design, print design].
- Manhattan Film Studio (<https://manhattanmoviestudio.com/>) [Motion graphics, animation].

Elevate IMS

Freelance Graphic Web Designer

2018 - 2019

Elevate IMS

I assisted in designing client websites, updating existing websites, and porting older sites to new layouts and modern CMS platforms.

- Worked with WordPress, A custom client CMS, and Google Analytics to build custom websites for my employer's clients.

Education

Bachelor of Arts

2013 - 2016

State University of New York College at Purchase

Bachelor of Arts, New Media, State University of New York College at Purchase 05/13 - 05/16

- Graduated with High Honors, Magna Cum Laude, Second in Class.
- Participated in multiple clubs and groups on campus to gain experience in event planning, marketing and advertising, customer relations and leadership.

Associates' of Sciences

2011 - 2013

Tompkins Cortland Community College

Associates' of Sciences, Film Studies, Tompkins Cortland Community College 09/11 - 05/13

- Learned about live recording and post-production techniques for film and video.
- Trained in using video editing software to make promotional and narrative videos.

Skills

Animation and Motion Design



Video Post-Production



After Effects



Graphic Design



Adobe Premiere



Adobe Illustrator



Web Design



Marketing Communications:
Advertising

